

Public Input Meeting

Home Energy Rebate (HER) (50121) and Home
Electrification and Appliance Rebate (HEAR)
(50122)

Energy Efficiency Rebate Programs

August 6, 2024 – 5:30 – 7:00

By

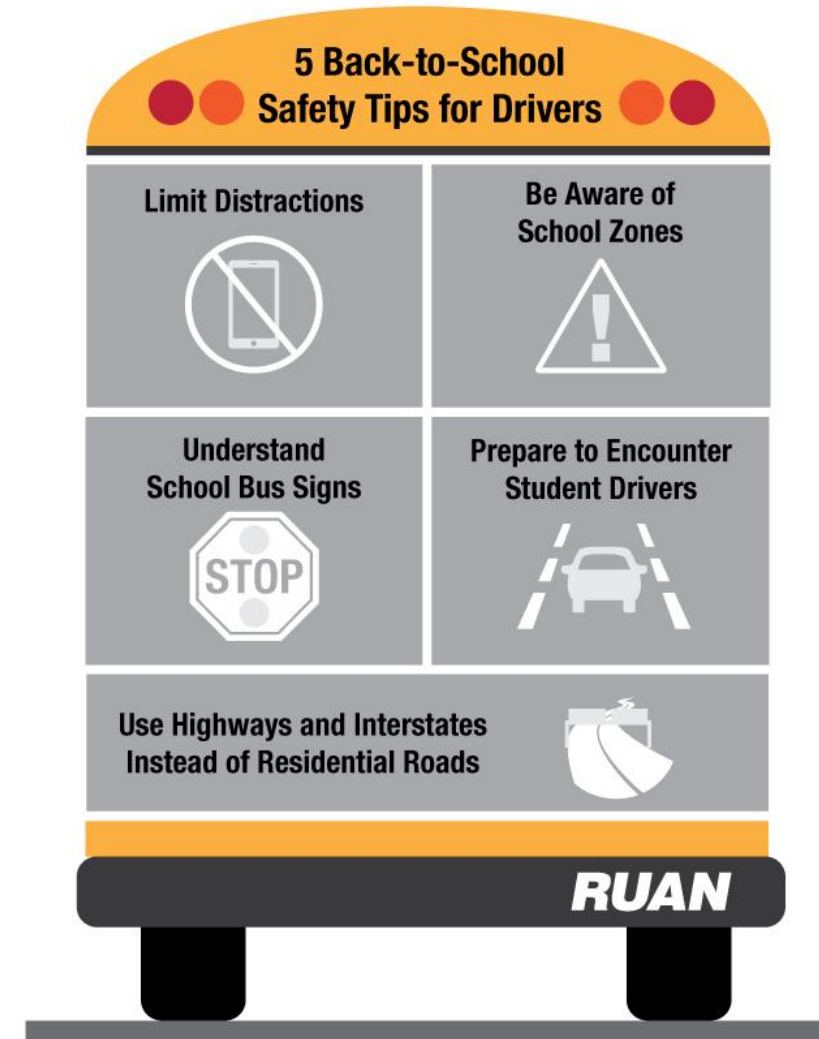
Yeny Maestas, Clean Energy Program Manager, EMNRD/ECMD

Dawn DeGroft, Program Manager, Franklin Energy



Safety Message & Logistics

- August – Back to School
 - Be mindful of increased pedestrian traffic, as well as buses and bicycles
 - Put the phone down
 - Don't multitask
- Be aware of
 - Emergency Exits
 - Cords, bags, chairs



Meeting Specifics

- 5:30 – 6:15 – Formal Presentation
 - Home Energy Rebate (HER) Program
 - Home Electrification and Appliance Rebate (HEAR) Program
- 6:15 – 7:00 – Public Input Time
 - Comments will be recorded and transcribed. Comments may be posted on EMNRD's website and will be available to the public.
 - The State will not be answering specific questions at this time. The input meeting is designed to collect input from the stakeholders in attendance at this session.

Why are we here?

- On Aug. 16, 2022, President Joseph R. Biden signed the landmark **Inflation Reduction Act**, which provides nearly \$400 billion to support clean energy and address climate change, including **\$8.8 billion for the Home Energy Rebates including approximately \$87M for NM.**
- These rebates — which include the [Home Efficiency Rebates](#) (HER) and [Home Electrification and Appliance Rebates](#) (HEAR) — will put money directly back in the hands of American households. The rebates can help you save money on select home improvement projects that can lower your energy bills.
- This program is available to homeowners and renters.

Inflation Reduction Act

- Largest climate investment in US history at \$369B+ to deploy clean energy, invest in clean energy businesses, and support domestic manufacturing. Generally, this will:



Save Households money by reducing household energy bills



Grow American Manufacturing and Clean Energy Jobs with 10 years of support and incentives for prevailing wages and apprenticeship programs



Fight Climate Injustice by delivering benefits to LMI households and energy burdened communities

IRA Funding Streams



*Congressional Budget Office (CBO), [Estimated Budgetary Effects](#)

Home Efficiency Rebates (HER) Program

Approximate allocation for NM HER Program ~ \$44M

Whole-home, deep retrofit program prioritizing low-income households

For households **under 80% AMI**, incentive of \$6,000 to \$10,000, depending on energy savings, up to 100% of project costs

Project must save at least 20% to qualify (using Modeled Approach)

NEW MEXICO



Energy, Minerals and Natural Resources Department



HER – Eligibility

Who is eligible for the rebates?

- New Mexico homeowners or renters who earn below 80% of Area Median Income (AMI) or who participate in certain benefit programs.

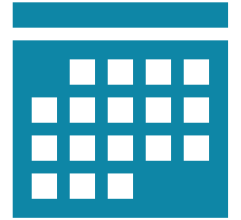
What is my Area Medium Income (AMI)?

- That amount is generally based on the income level in the county in which you live.

Who can complete the project?

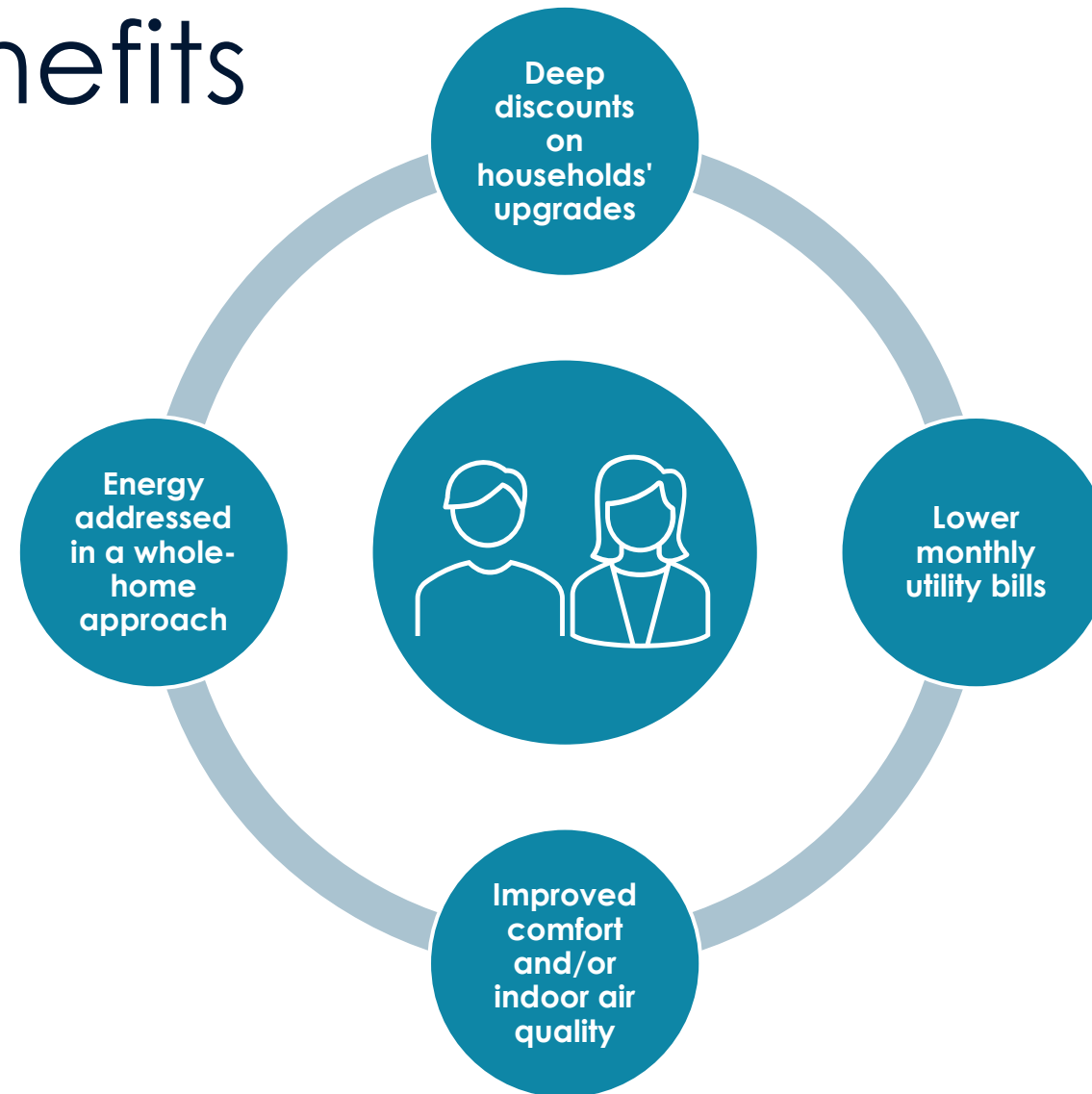
- Homeowners must use a Program Approved Contractor for installation. EMNRD will have a list available when the program launches. Self-installed projects are NOT eligible for rebates.

HER – Critical Dates



- New Mexico's Program will launch in the fall of 2024.
- The program will be available for four years after program launch.
- Rebates may be applicable retroactively if project is in full compliance with the program.
 - If you installed energy-efficient equipment in your home after Aug. 16, 2022, you can reach out to your state to see if your project qualifies for a Home Efficiency Rebate. DOE strongly recommends waiting until your state's programs have launched before beginning a project.

HER - Benefits



Home Electrification and Appliance Rebates (HEAR)

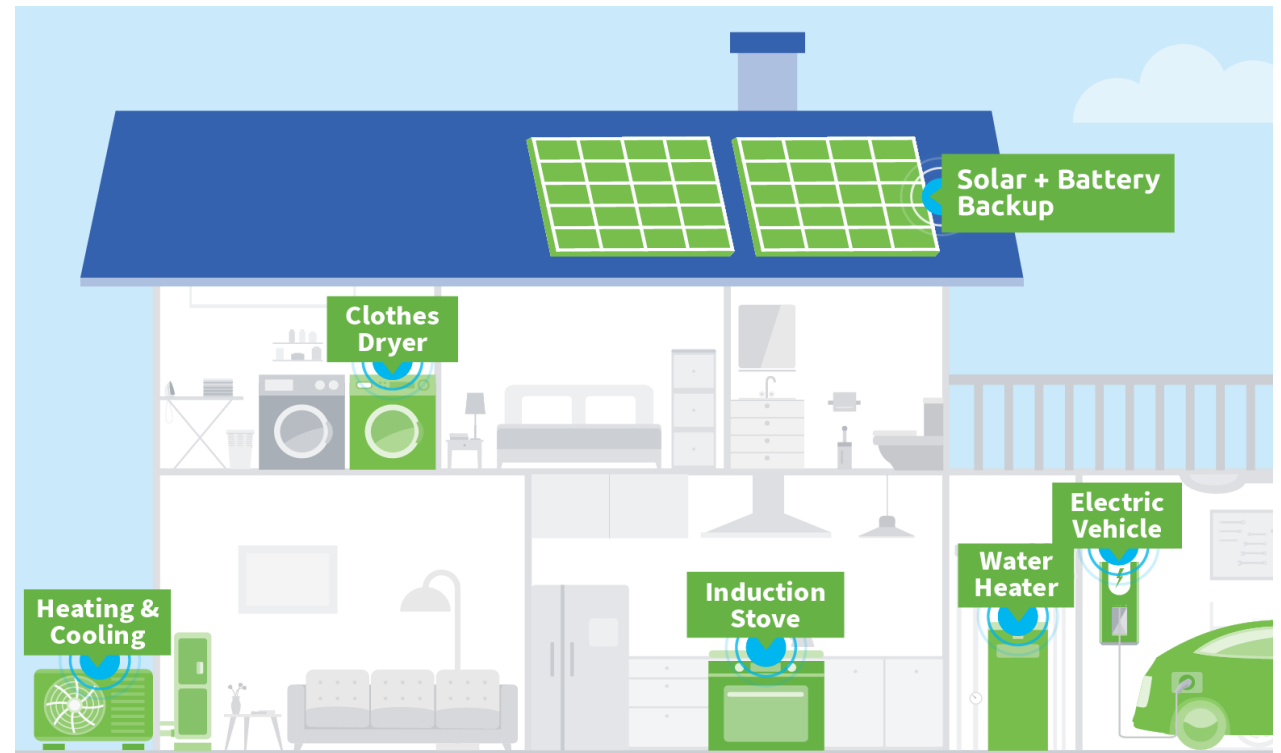
Targeting income eligible households, i.e., less than 80% of area median income

Allocation for HEAR program in NM: ~\$43.7M

Measures/maximum rebates are as follows:

Heat Pump Water Heater	\$1,750
Heat Pump (Space Heating)	\$8,000
Electric Service Load Upgrade	\$4,000
Insulation, Air Sealing, Ventilation	\$1,600
Electric Range, Cooktop, etc.	\$840
Electric wiring	\$2,500

Combined limited of \$14,000 per household



<https://www.peninsulacleanenergy.com/all-electric-homes/>

HEAR – Eligibility

- Who is eligible for the rebates?
 - New Mexico homeowners or renters who earn below 80% of Area Median Income (AMI) or who participate in certain benefit programs.
- What is my Area Medium Income (AMI)?
 - That amount is generally based on the income level in the county in which you live.
- Who can complete the project?
 - Homeowners must use a Program Approved Contractor for installation. EMNRD will have a list available when the program launches.

HEAR – Critical Dates

- New Mexico's Program will launch September 2, 2024.
- The program will be available for four years after program launch.
- Rebates are **NOT** applicable retroactively. Participants must wait until the program launches to claim a rebate. DOE strongly recommends waiting until your state's programs have launched before beginning any projects.

HEAR - Benefits

- Deep discounts on household upgrades that ultimately can lower monthly utility bills
- Rebates to get discounts on ENERGY STAR appliances, like a Heat Pump Water Heater
- For Heating & Cooling related equipment, may improve comfort and/or overall indoor air quality



How do I apply?

- An online application will be available when the program launches in fall of 2024.
 - Once an application is submitted and eligibility confirmed, the customer will be presented with programs that they would be eligible for.
- Energy coaches
 - Energy coaches serve as advocates and promoters for sustainable energy, educators in the community, mentors toward efficiency, and quality control for various green projects.
 - They will help identify existing programs that can be used in conjunction with others (e.g. stacking and braiding), including, to a lesser extent, resources that may exist outside of ECMD.
 - **Energy coach RFP coming soon!**

How do I enroll as a Contractor?

- Contractor enrollment will be available fall of 2024
- Contractors must be approved by the Program Implementer to participate in both HER and HEAR
- Please visit the program website for the most up to date information
 - <https://clean.energy.nm.gov>

More information available at:

<https://clean.energy.nm.gov>

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