How you can help power New Mexico's clean energy future



New Mexico stands at a pivotal moment in its energy journey. With abundant sunshine, vast open landscapes, and a rich tradition of environmental stewardship, our state is uniquely positioned to lead the clean energy revolution. EMNRD's Energy Conservation and Management (ECAM) is at the forefront of this transformation, championing programs that promote renewable energy, energy efficiency, and sustainable transportation across the Land of Enchantment.

Why It matters

- Environmental Stewardship: Clean energy reduces greenhouse gas emissions, helping preserve New Mexico's breathtaking natural beauty—from the high desert to the forested mountains.
- **Economic Growth:** Energy efficiency programs and renewable energy incentives lower utility bills and create jobs in solar, wind, and energy retrofitting sectors.
- **Community Resilience:** Initiatives like the Community Energy Efficiency Development (CEED) Program and the Grid Modernization Grant Program empower local communities to build energy-secure futures.

What's happening now

- Over 2,100 New Mexicans claimed the Solar Tax Credit in 2024 alone.
- Clean transportation efforts are helping transition government fleets to lowemission vehicles.
- ECAM's new website, <u>CleanEnergy.nm.gov</u>, offers tools and resources to help residents and businesses save on energy costs and reduce their carbon footprint.

How you can help

- Explore rebates and incentives for solar panels, heat pumps, and energy-efficient appliances.
- Support local clean energy contractors and businesses.
- Stay informed and engaged—sign up for updates and participate in community energy programs.

New Mexico's clean energy future isn't just a vision—it's happening now. By embracing conservation and innovation, we're protecting our environment, strengthening our economy, and ensuring a healthier tomorrow for all New Mexicans.